



Contact:

Beyond Making Scents

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For Immediate Release

Local Soy Candle Manufacturer Launches New Website

January 15, 2005 – Tamaqua, PA – Beyond Making Scents, LLC of Tamaqua, announce the launching of their newly redesigned website. The website located at www.beyondmakingscents.com, features an online store which visitors can purchase any of the wide variety of all natural soy wax candles.

CrossRoads Multi-Media of Pottsville assisted Beyond Making Scents in the redesign on their website. Incorporating their theme of “all natural” candles, the top banner of the website sports a flowering waterfall scene with the Beyond Making Scents logo. The site also highlights the specials that Beyond Making Scents has for purchases on the website and their free shipping for orders over \$30.00 excluding shipping, handling and taxes where applicable.

“With today’s new technologies and designs, we wanted to ensure our customers the most secure transactions possible when purchasing our soy candles from the Beyond Making Scents website. CrossRoads Multi-Media helped us find the easiest most user friendly system by incorporating PayPal into our website to process the orders. It has made a significant difference in our website and ordering.” Explained JoAnn Pilston of Beyond Making Scents, LLC.

Beyond Making Scents also features two specialty soy wax candles on their website. Working with the American Cancer Society’s Schuylkill County Unit, Beyond Making Scents created 2 exclusive candles for the organizations fundraising efforts. Both the Hope Candle and the Relay For Life Candle benefits the American Cancer Society and are available for purchase on the website. Relay For Life teams can also contact Beyond Making Scents for fundraising information at (570) 449-4529

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About Beyond Making Scents

Beyond Making Scents, LLC is located in Schuylkill County, Northeastern Pennsylvania and is a 100% women owned business. Beyond Making Scents uses only soy wax in the manufacturing of the candle products. Beyond Making Scents, LLC is the exclusive manufacturer of the American Cancer Society’s Hope and Relay for Life Soy Wax Candles. For more information please contact JoAnn Pilston 570-449-4529.

About CrossRoads Multi-Media

CrossRoads Multi-Media is a new company located in the Pottsville Schuylkill Technology Incubator, in Pottsville. The focus on their business and services centers on combining technology and marketing. Search engine optimization, 1 minute business cards, website creation and technical consulting are just a few of the services that CrossRoads Multi-Media specializes in. For more information about CrossRoads Multi-Media, please contact Liana Evans at 570-590-5763 or visit www.crossroadsmultimedia.com.