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## For Immediate Release

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### Local Multi-Media Firm Launches National Christian Author's New Website

**January 15, 2005 – Pottsville, PA** – CrossRoads Multi-Media of Pottsville announced today the launching of a website developed for national Christian author, Robert J. Brodie. Brodie's publishing company, Robert J. Brodie, Inc. owns [www.rjbbooks.com](http://www.rjbbooks.com) and contracted CrossRoads Multi-Media to create and maintain its new website.

Brodie, of Bensalem, PA, has just published "Four Kings, One Throne", which is available for purchase on the website. Set in Russia, the Christian drama is a novel full of adventure, intrigue and a couple endearing faith in God. The couple at the center of the story takes the word of God to the Moscovites and catches their attention as the Holy Spirit blesses one with the knowledge of super-weapons systems known by the Russian Scientists.

CrossRoads Multi-Media also created a multi-media "splash" piece for the site that visitors see when they first enter [www.rjbbooks.com](http://www.rjbbooks.com). Complete with planes flying by that are from the cover art of "Four Kings, One Throne", the piece is aimed at catching the viewer's attention and guide them into the site to read more about the novel.

"I really enjoyed working with CrossRoads Multi-Media, they really understood the spirit and heart of my business and brought that out, not only in my website, but in the multi-media piece they customized for [rjbbooks.com](http://rjbbooks.com)," commented Robert J. Brodie.

The site also makes bulk ordering of the publications available for the company's current publications. Retail Christian bookstores, schools and churches can order in bulk for quantities of more than three books. For more information about ordering "Four Kings, One Throne", readers can visit the website or call Robert J. Brodie at (215) 639-7761.

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#### About Robert J. Brodie, Inc.

Having a Christian heritage Robert J. Brodie designed and built the first spring-dimensional Christian board game 'PELATIAH' that then became the subject in his books "Four Kings, One Throne" and "The Benevolent King." Brodie has always maintained a keen interest in journalism, international geo-politics and Biblical Prophecies and hopes his writings are found entertaining in the war against mediocrity. For more information about Robert J. Brodie, Inc. and its publications, please contact Robert J. Brodie at (215) 639-7761 or email [info@rjbbooks.com](mailto:info@rjbbooks.com).

#### About CrossRoads Multi-Media

CrossRoads Multi-Media is a new company located in the Pottsville Schuylkill Technology Incubator, in Pottsville. The focus on their business and services centers on combining technology and marketing. Search engine optimization, 1 minute business cards, website creation and technical consulting are just a few of the services that CrossRoads Multi-Media specializes in. For more information about CrossRoads Multi-Media, please contact Liana Evans at 570-590-5763 or visit [www.crossroadsmultimedia.com](http://www.crossroadsmultimedia.com).