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## For Immediate Release

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### Schuylkill County Software Firm Releases New Estimating Software

**January 15, 2005 – Pine Grove, PA** – MB Software Solutions ([www.mbsoftwaresolutions.com](http://www.mbsoftwaresolutions.com)) announced the official launch of their new estimating software package, FabMate. To assist in promotion of the new software the company has also launched a new website, [www.fabmate.com](http://www.fabmate.com), designed by the Pottsville, PA multi-media firm, CrossRoads Multi-Media ([www.crossroadsmultimedia.com](http://www.crossroadsmultimedia.com)). In addition, MB Software Solutions has made available a free, no-risk trial version for download ([www.fabmate.com/info/fm\\_setup.exe](http://www.fabmate.com/info/fm_setup.exe)).

FabMate is a software package designed to assist estimators in the creation of proposals containing materials, labor, and installation pricing for their clients. With today's ever changing material costs, providing accurate cost estimates is an essential part of all proposals. FabMate is designed to manage your information in the easiest and most efficient ways possible, to keep companies on top of costs for their projects.

The new website is full of information about FabMate and how the estimating software can assist companies in their business. FabMate was initially designed for the metal fabrication industry, but can be used by other industries. "Any business that uses materials, labor, and installation in their bid proposals can benefit from using FabMate. In addition, FabMate is also completely customizable to a company's specific need—an advantage it has over big name, off-the-shelf software," explained Michael Babcock, president of MB Software Solutions.

Licensed FabMate users will be given exclusive access to an online community where they can view demos and communicate directly with MB Software Solutions for enhancement requests, new version information, and more. "We see the online community forum area as a sort of conduit that will not only make communication the best it can be between us and our clients, but also allow them to share ideas with one another, so that we all win," explained Babcock.

CrossRoads Multi-Media designed the website to focus on the advantages of using FabMate. Included in the site are testimonials of clients currently using the FabMate software in their bidding processes. A "Frequently Asked Questions" area is also included to answer those questions that present themselves the most when inquiring about the software. Interested companies can download a trial version ([www.fabmate.com/info/fm\\_setup.exe](http://www.fabmate.com/info/fm_setup.exe)), request a quote through a form on the site ([www.fabmate.com/rfq.html](http://www.fabmate.com/rfq.html)) or contact the company directly. To contact MB Software Solutions, visit [www.mbsoftwaresolutions.com](http://www.mbsoftwaresolutions.com) for more information.

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#### About MB Software Solutions

MB Software Solutions was founded in March 2003. President/CEO Michael J. Babcock is a Microsoft Certified Professional (MCP) in multiple areas. MB Software Solutions, a HUB Zone certified business, helps clients enter, organize, analyze, and report information by designing custom software solutions specifically tailored to business needs. For more information about MB Software Solutions or FabMate, please contact Michael Babcock at 717-350-2759 or visit online at [www.mbsoftwaresolutions.com](http://www.mbsoftwaresolutions.com).

#### About CrossRoads Multi-Media

CrossRoads Multi-Media is a new company located in the Pottsville Schuylkill Technology Incubator, in Pottsville. The focus on their business and services centers on combining technology and marketing. Search engine optimization, 1 minute business cards, website creation and technical consulting are just a few of the services that CrossRoads Multi-Media specializes in. For more information about CrossRoads Multi-Media, please contact Liana Evans at 570-590-5763 or visit [www.crossroadsmultimedia.com](http://www.crossroadsmultimedia.com).