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FOR IMMEDIATE RELEASE

Regional Band and Local Fitness Center Join Forces to Fight Cancer

April 6, 2004 – Frackville – With the Relay for Life, a benefit for the American Cancer Society, just around the corner, local area businesses are sponsoring teams to raise money for the event. Along with taking donations for the relays, teams are sponsoring special events as well.

Such is the case for Just Aerobics and Fitness Center's owner Lori DiRenzo-Tarson, sponsor of her business' Relay for Life Team. She saw the band Tar Beach, a band based out of the Philadelphia area whose sound is compared to The Dave Matthews Band, and approached them about doing a benefit dance.

Tar Beach will be donating their musical talents to the dance that benefits the Relay For Life on Thursday April 22, 2004 at Annunciation Hall in Frackville from 9 p.m. to 12 a.m. Admission to the benefit is \$15.00 per person at the door and includes soda, beer and snacks.

"We excited that Tar Beach is donating their time for this great cause. They are a new and upcoming band that is fairly new to our area with special ties to Schuylkill. The Relay for Life benefit was a perfect opportunity for Tar Beach to come back to Schuylkill County and help out such a worthy cause." Said Lori DiRenzo-Tarson, owner of Just Aerobics & Fitness Center in Frackville.

This year's Relay for Life's theme is "Rock Around The Clock" and is slated for May 14-15, 2004 at Pottsville's Veterans Memorial Stadium starting at 6 p.m. on the 14th and ending at 5 p.m. on the 15th. All monies raised benefit the Schuylkill Unit of the American Cancer Society.

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About Just Aerobics & Fitness Center

Just Aerobics & Fitness Center is a full service exercise facility located on the outskirts of Frackville, PA. The facility has a wide range of exercise equipment and a separate class area for a large selection of exercise classes. For more information about Just Aerobics & Fitness Center, contact Lori DiRenzo-Tarson at 570-874-3787.

About Tar Beach

Originally formed in Easton, PA and now based in the Philadelphia Area, Tar Beach is an up-and-coming original music act that has been gaining notoriety thanks to its grass-roots approach to building a fan base. Formed in 1999, the band is known for their tightly crafted rock/pop compositions and energetic live shows. For more information about Tar Beach, please visit <http://www.tarbeachband.com>

About the American Cancer Society

The American cancer Society is the nationwide community based voluntary health organization dedicated to eliminating cancer as a major health problem by preventing cancer, saving lives, and diminishing suffering form cancer through research, education, advocacy and service. For more information about the American Cancer Society, please contact the Schuylkill Unit at 16 N. 4th St., Minersville, PA 17954