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FOR IMMEDIATE RELEASE

Schuylkill County GOP & New Multi-Media Firm Launch New Republican Website

September 22, 2004 – Pottsville – Dan Daub, chairman of the Schuylkill County Republican Committee announced today the launching of their new website – www.schuylkillgop.com. The new website features a patriot theme with a stars and stripes theme throughout the web pages.

The website and its design were conceived by CrossRoads Multi-Media, a new multi-media firm in the Pottsville-Schuylkill Technology Incubator. Working closely with the Schuylkill GOP, CrossRoad Multi-Media's designed the website to gear more towards informing the visitor to the site about local republican office holders as well as the local campaigns that are very important to residents of Schuylkill County.

"We're very excited about launching the website." Explained Dan Daub, the Committee's Chairman, "The website will be another way to help our organization communicate with our members as well as attract new Schuylkill county residents who might not know a lot about the Schuylkill GOP."

The website also features a photo gallery of Vice President Cheney's recent visit to Pottsville. Photos of candidates Scott Paterno and Tom Corbett as well as Senator Rick Santorum are also included in the gallery of the visit on August 25, 2004.

"It was fascinating putting all of the information together and watching the website develop little by little." Commented Liana Evans, President of CrossRoad Multi-Media, "In a year with such an electric political season, I even got educated on the candidates positions and the offices they are running for."

Visitors to the website can find a list of upcoming events the Schuylkill County Republican Committee is participating in or sponsoring. In time for the exciting political season is a listing of the upcoming rallies complete with times and locations. The website also includes links to different resources affiliated with the Schuylkill GOP, including a news feed from the national campaign site of current president George W. Bush.

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About The Schuylkill County Republican Committee

The Schuylkill County Republican Committee is an organization in Schuylkill County that promotes and supports registered candidates of the Republican Party. The organization's current committee chairman is Dan Daub and its headquarters are located at 362 S. Centre St. in Pottsville, PA. For more information about the Schuylkill GOP, please contact Dan Daub at 570-622-1540 or visit www.schuylkillgop.com.

About CrossRoads Multi-Media

CrossRoads Multi-Media is a new company located in the Pottsville Schuylkill Technology Incubator, in Pottsville. The focus on their business and services centers on combining technology and marketing. Search engine optimization, 1 minute business cards, website creation and technical consulting are just a few of the services that CrossRoads Multi-Media specializes in. For more information about CrossRoads Multi-Media, please contact Liana Evans at 570-590-5763 or visit www.crossroadsmultimedia.com.