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FOR IMMEDIATE RELEASE

Woman Owned Distribution Firm Launches Web Site

December 27, 2004 – Pine Grove, PA – In the world of bulk product distribution, women owned businesses are few and far between. A new Schuylkill County based business is looking to change the landscape of that business world. Bobbi J. Maier, of Pine Grove owns Edgewood Distribution, Inc, a company that focuses on supplying manufacturers, distribution centers, and major companies with bulk products such as packaging materials, road salt products, chemical supplies and plastic products.

In an effort to help launch her new business and gain name recognition, Maier launched an entirely new website that reflects her business name and image. The site, www.edgewooddistribution.com, allows clients to download the company's product catalogs, view what specials are being offered for the month and clients can contact Edgewood Distribution 24 hours a day through the contact section.

CrossRoads Multi-Media of Pottsville, PA designed the website, keeping in mind the company's style, industry and target markets it was aiming to reach. "I'm very please with the results that CrossRoads Multi-Media was able to accomplish with Edgewood Distribution's website. With this design we are able to really focus in on specific markets and target our product pages for them." Explained Maier.

Edgewood Distribution, Inc. is a 100% woman owned business that has been certified by the Women's Business Enterprise National Council. This certification allows Edgewood Distribution, Inc. to qualify and compete for contracts that are specifically tendered for minority owned businesses. In today's bulk distribution marketplace, this certification can only help woman owned businesses to excel.

"We're looking forward to expanding our territory and our product catalogs to fit our clients' needs. This new website will allow us to expand beyond the local eastern Pennsylvania base we've already cultivated and reach into other states as well as Canada and Mexico." Maier added "2005 is going to be an exciting year for Edgewood Distribution, Inc. and for our clients as well."

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About Edgewood Distribution, Inc.

Edgewood Distribution was incorporated by the state of Pennsylvania in February 2003. We hold a status of a 100% women owned business, and are a proud member of Women's Business Enterprise National Council (WBENC), with certification since July, 2003. Edgewood is an authorized distributor of manufactures throughout the national and international business world. For more information please visit www.edgewooddistribution.com or call (570) 345-4400.

About CrossRoads Multi-Media

CrossRoads Multi-Media is a new company located in the Pottsville Schuylkill Technology Incubator, in Pottsville. The focus on their business and services centers on combining technology and marketing. Search engine optimization, 1 minute business cards, website creation and technical consulting are just a few of the services that CrossRoads Multi-Media specializes in. For more information about CrossRoads Multi-Media, please contact Liana Evans at 570-590-5763 or visit www.crossroadsmultimedia.com.