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For Immediate Release

Driving Technology Systems, Inc. Supports Nationwide "Click It or Ticket Campaign"

December 27, 2004 – Pottsville, PA – In support of the Nationwide "Click it or Ticket" campaign Driving Technology Systems, Inc. has introduced a durable, reflective; day and night magnetic message display to their line of traffic safety products. These attention grabbing reflective magnetic displays, with 3M Diamond Grade Reflection, can alert drivers to special initiatives launched for traffic safety programs.

"The "Click it or Ticket" campaign has seen great success to increase safety belt use. We are always looking for opportunities to spread the "Click it or Ticket" message throughout the United States. Driving Technology offers durable and highly reflective message boards that are exactly what is needed to increase the visibility during patrols. The magnetic "Click it or Ticket" display sign on moving patrol vehicles is an effective and low cost method of spreading this important message." Explained Mark Alonge of the North Central Highway Safety Network.

"We are excited to become involved in this national traffic safety initiative." Commented Michael Rader, DTS Inc.'s President. "By involving DTS, Inc. in the national Click It or Ticket Campaign we are continuing our efforts that help provide safer driving conditions not just for drivers in Pennsylvania, but now for every state throughout the nation."

One of the most important features of these reflective displays is the customization towards your specific traffic and/or highway safety program. Each of these reflective safety boards are designed to be state specific, so the products are not merely Pennsylvania specific and can be tailored to any state specific traffic safety program.

For more information about these special reflective magnetic displays, Rader pointed interested customers to their website www.drivingtechnologysystems.com where samples are readily viewable. Interested organizations can all call (570) 622-4421 for more information.

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About Driving Technology Systems, Inc.

Driving Technology Systems was incorporated in February of 2004 with a commitment to protect our communities, and to provide excellent delivery and service of an ignition interlock program. Although the Determinator™ is the hardware of our business we believe unprecedented service to all involved is far more important. We provide service to three distinct, yet equally important customers. First is the end-user of our product. Second is our dealers who install, monitor and maintenance our device. Third is the court and state authorities who mandate use of the ignition interlock device, and monitors the user through interaction with Driving Technology Systems. For more information about DTS, call 570-622-4421 or visit www.drivingtechnologysystems.com.